



GFW WESTERN BOBCAT MARKETING PROGRAM

PUT THE MOST MONEY IN YOUR POCKET

GFW has sold more than 8,000 bobcat skins in the last 8 months, and our customers **NEED MORE!**

Consign your skins to GFW. Ship your western bobcats to us, or call about dropping off to one of our dealers near you.

Dealers and trappers are both welcome to market with us.

We will send your skins to Europe, and market to the strongest brands needing bobcat skins, that now desire our newly developed traceability and sustainability program.

We have many customers who have interest in western bobcats. This will allow us to achieve you the best price possible when marketing your skins.

Having the skins ready for sale in Europe, and customers being able to see every skin before they buy, is the service these customers are looking for.

We can sell skins year round.

Once the skins are in our possession, we will pay shipping and CITES costs for these skins. The skins will always be insured from the time we receive them, until they are sold and paid for.

Our selling fee will be \$25 per skin.

We will not be charging the buyer any commission, CITES fee, shipping fee, or packing fee, which will allow them to **PAY MORE** for your skins.

THE AREAS WE ARE LOOKING TO INVOLVE WITH THIS PROGRAM

North Dakota | South Dakota | North Central – Northwest Nebraska | Montana

Wyoming | Idaho | Utah | Nevada | Colorado | Oregon

Washington | Arizona | New Mexico | Western Texas

For more info, contact *Bryce Kubly* (815) 275-8201

GFW VS AUCTION EXAMPLE

SELLING AT AUCTION

\$500 HAMMER PRICE:

TRAPPER PAYS 11% COMMISSION (-\$55) (MEANS \$445 IN YOUR POCKET)

BUYER PAYS 8.2% (\$41)

BUYER PAYS CITES AND PACKING FEE (\$11)

BUYER PAYS SHIPPING (\$5)

THIS MEANS THE BUYER ENDS UP PAYING \$557 FOR THIS BOBCAT AND YOU RECEIVE \$445 IN YOUR POCKET IF THEY SELL

SELLING WITH GFW

SAME \$500 AUCTION HAMMER PRICE

CUSTOMER BUYS FROM GFW FOR \$557

GFW CHARGES \$25

THIS PUTS \$532 IN YOUR POCKET